

Hamilton Beach® Commercial PrimePour™ Cocktails on Tap



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The Hamilton Beach® Commercial PrimePour™ Cocktails on Tap for speed, portion and quality control

Richmond VA – May 17, 2014 – Introducing the Hamilton Beach® Commercial PrimePour™ Cocktails on Tap, model COT2000.

According to Terry Copenhaver, product manager for Hamilton Beach Commercial, the COT 2000 is the ideal beverage dispenser for speedy yet precise portion control. “The PrimePour™ Cocktails on Tap allows otherwise complex mixed drinks to be poured (on the rocks) at the speed and ease of a draft beer, offering significant labor savings relative to a traditional approach.” PrimePour™ ensures the exact ratio of mix and alcohol, offering a consistent taste profile, regardless of the bartender --for a single restaurant or chain wide.

The Hamilton Beach® PrimePour™ Cocktails on Tap holds three 1-Liter or 750mL Beam Suntory bottles, and a single 3-Liter bag-in-box custom Kerry mixes with just a 13” (33cm) wide footprint.

Other benefits for the operator include increased cocktail sales due to faster service, and the unit’s attractive tap tower design creates customer awareness and helps drive impulse sales.

“The PrimePour™ Cocktails on Tap offers customers speed, consistency and quality,” said Copenhaver. “Regardless of how many bartenders are on duty, customers will receive the same quality pour on the spot.”

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KEY FEATURES

Speed and Ease of Use – Pour highly profitable mixed drinks in seconds to grow your bottom line.

Designer Tap Towers—Eye-catching single or double towers with convenient drip tray for a neat bar top

Automatic Pump Shutoff—When mix BIC is empty, pumps automatically shut off so alcohol is not wasted.

Slide-Out Bottle Tray—Holds three 1 liter or 750 ml bottles securely and makes refilling easy

Simple Installation—Top section slides onto bartop without tools and attaches to base unit underneath bar. Just a single CO2 connection is needed – no required electricity allows for great location flexibility.

Fits in Most Bars or Restaurants — Small footprint at 13" wide (33 cm); 24" deep (61 cm); 24.5" high (62 cm)

Availability — Summer 2014

Toll-Free Number and Web site:

800.572.3331 (U.S.)

<http://www.commercial.hamiltonbeach.com>

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